

COMMUNITY DEVELOPMENT COALITION

VISION ▶ Tapping into the power of *working together* to achieve transformational change for Northwest Michigan.

THE NEED

Our region is full of vibrant leaders and organizations within the public, private, and nonprofit sectors of the community. In many cases these sectors work independently and miss the opportunity for interactive strategies that drive favorable societal, environmental, and economic issues and outcomes.

THE APPROACH

1

COMMUNITY COALITION

An effective Community Coalition – influential private, nonprofit, and government leaders working together to:

1. Identify and reach consensus on key development goals and strategies in our community.
2. Coordinate communication, policy, resources, and support among coalition member organizations and others.
3. Track and report progress on community development goals and milestones.

2

COMMUNITY SCORECARD

A Community Scorecard provides a simplified framework for establishing and measuring progress on a specific set of economic, environmental, and societal goals within our community. It also serves as a communication tool and an accountability mechanism for leaders, organizations, and their stakeholders.

COALITION DESIGN



The Coalition design will bring cross-sector representation to the table, comprised of people from key sectors including government, education, public health, environment, and more.

SCORECARD



community foundation

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