

ECONOMIC

VISION: Diversified, thriving regional economy that promotes sustainable growth and creates jobs

	<p>OBJECTIVE</p> <p> Increase professional, IT, scientific, technical jobs</p> <p>2030 TARGET</p> <p>10% Increase</p> <p>KEY INDICATOR</p> <p>1000 New high skill jobs by 2023</p>	<p>OBJECTIVE</p> <p> Increase average wage per employee</p> <p>2030 TARGET</p> <p>90% Of Michigan average wage</p> <p>KEY INDICATOR</p> <p>3% Increase by 2023</p>	<p>OBJECTIVE</p> <p> Increase % of working families</p> <p>2030 TARGET</p> <p>5% Increase</p> <p>KEY INDICATOR</p> <p>30 New residents (ages 35-49) by 2023</p>	<p>OBJECTIVE</p> <p> Increase educational attainment of post-secondary credentials of value</p> <p>2030 TARGET</p> <p>45% Of population has post-secondary degree or certification</p> <p>KEY INDICATOR</p> <p>5% Increase by 2023</p>	<p>OBJECTIVE</p> <p> Improve arts and culture resources and experiences</p> <p>2030 TARGET</p> <p>#1 Become #1 arts-vibrant medium sized community in America</p> <p>KEY INDICATOR</p> <p>Top 5 Secure top 5 ranking by 2023</p>
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SOCIETAL

VISION: Improved health and well-being for all people in Northwest Michigan

	<p>OBJECTIVE</p> <p> Improved community mobility</p> <p>2030 TARGET</p> <p>50% Increase in public transit use over ten years</p> <p>KEY INDICATOR</p> <p>20% Increase in public transit usage by 2023</p>	<p>OBJECTIVE</p> <p> Improve access to housing</p> <p>2030 TARGET</p> <p>10% Reduction in overburdened households</p> <p>KEY INDICATOR</p> <p>5% Reduction in overburdened households by 2023</p>	<p>OBJECTIVE</p> <p> Improve youth mental health and well-being through social-emotional learning</p> <p>2030 TARGET</p> <p>Regional students meet or exceed national social-emotional learning benchmark</p> <p>KEY INDICATOR</p> <p>% increase in social-emotional learning competencies by 2023</p>	<p>OBJECTIVE</p> <p> Improve youth mental health and well-being through child safety</p> <p>2030 TARGET</p> <p>2.23% Of children ages 0-17 in investigated families</p> <p>KEY INDICATOR</p> <p>1.39% Increase by 2023 of children ages 0-17 in investigated families</p>	<p>OBJECTIVE</p> <p> Increase school readiness</p> <p>2030 TARGET</p> <p>60% School ready</p> <p>KEY INDICATOR</p> <p>44% School ready by 2023</p>
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ENVIRONMENTAL

VISION: Restore and protect Northwest Michigan land, air and water resources

	<p>OBJECTIVE</p> <p> Reduce carbon emissions</p> <p>2030 TARGET</p> <p>60% Of energy provided from clean and renewable sources</p> <p>KEY INDICATOR</p> <p>27% Of energy provided from clean and renewable sources by 2023</p>	<p>OBJECTIVE</p> <p> Protect and preserve open space and farmland</p> <p>2030 TARGET</p> <p>13,000 New acres protected</p> <p>KEY INDICATOR</p> <p>1,300 New acres protected by 2023</p>	<p>OBJECTIVE</p> <p> Improve regional water quality resources</p> <p>2030 TARGET</p> <p>10 Large-scale green infrastructure projects installed</p> <p>KEY INDICATOR</p> <p>3 Large-scale green infrastructure projects installed by 2023</p>	<p>HOW ARE WE DOING?</p> <div style="display: flex; flex-direction: column; align-items: center; gap: 10px;"> <div style="width: 50px; height: 15px; background-color: #76b82a; margin-bottom: 5px;"></div> <p>BETTER</p> <div style="width: 50px; height: 15px; background-color: #f4a460; margin-bottom: 5px;"></div> <p>NO CHANGE</p> <div style="width: 50px; height: 15px; background-color: #c0392b; margin-bottom: 5px;"></div> <p>WORSE</p> </div>
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