

A scenic view of a coastline with a blue sky and green hills.

# Grand Traverse Project Funding Webinar

July 27, 2022



PUBLICSECTORCONSULTANTS.COM

# Today's Webinar

- Introductions
- State and federal funding opportunities
- Grant readiness
- Resources and support
- Questions and discussion



# Public Sector Consultants

- Objective, nonpartisan public policy research and consulting firm
- Pursuers of collaborative, creative solutions to complex policy issues
- Served Michigan organizations for over 42 years
- Developed the Grand Traverse regional project dashboard
- Supporting Grand Traverse County with the American Rescue Plan Act



# Regional Project Dashboard

[nwmicommunitydevelopment.org/project-dashboard/](http://nwmicommunitydevelopment.org/project-dashboard/)



- **Filtering:** You can filter this dashboard to view specific projects by county, lead organization, regional scorecard category, project category, and funding type. If you want to select, or deselect all options in a field, click on the (All) checkbox.
- **Sorting:** For organizations that have submitted multiple projects, sort their projects by name, cost, category, or funding type. Do this by clicking on the top of the column you wish to sort.
- **Description detail:** You can also see more detailed descriptions for a project by hovering your mouse over the project category field for the one you are interested in learning more about.

## Grand Traverse Regional Project Dashboard

Lead Organization	Project	Cost	Regional Scorecard Category	Funding	
Almira Township	Renovations at Almira Township Townhall	\$150,000	Societal	Capital	
Benzie County	Outlet Water Access	\$877,415	Societal	Capital	
Benzie Wellness and Aquatic Center	Benzie Wellness and Aquatic Center	\$22,000,000	Societal	Capital	
Big Brothers Big Sisters of Northwestern Michig..	Reframing Interactions Focusing on Strengths	\$1,000,000	Societal	Operatin	
Blair Township	Blair Township Main Sewage Lift Station Improvements	\$250,000	Economic	Capital	
	Blair Township Water Supply and Treatment Upgrades	\$4,500,000	Environmental	Capital	
Charter Township of Garfield	Grand Traverse Commons Natural Area	\$1,000,000	Environmental	Capital	
	River East Recreation Area Development	\$811,988	Environmental	Capital	
	Water and Sewer System Upgrades	\$8,500,000	Environmental	Capital	
Cherry Capital Connection, LLC	RDOF - Plus	\$41,801,581	Economic	Capital	
Child and Family Services of NW MI	Trauma-Focused Childcare for Staff and Foster Families of CFS	\$360,000	Societal	Both	
City of Traverse City	12" Water Main Replacement/Division to City Limits	\$1,000,000	Environmental	Capital	
	Annual Street Reconstruction Program	\$4,511,389	Societal	Capital	

Funding Type

Regional Scorecard Categ...

Project Category

Lead Organization

County

# Funding Opportunities

# State Funding

# Michigan Natural Resources Trust Fund

## Michigan Department of Natural Resources (DNR)

- **Purpose:** Supports natural resource protection and outdoor recreation facilities
  - Funds can be used for land acquisition and outdoor recreation development
- **Funding available:** \$15–\$20 million annually
  - Per project: \$15,000–\$300,000 for development, no min./max. for acquisition
  - Match: 25 percent
- **Eligible applicants:** Local governments, public recreation authorities, and limited number of school districts
- **Application deadline:** April 1 annually (recreation plans by February 1 annually)
- **More information:** [www.michigan.gov/dnr/buy-and-apply/grants/rec/mnrtf](http://www.michigan.gov/dnr/buy-and-apply/grants/rec/mnrtf)

# Federal Land and Water Conservation Fund

## Michigan Department of Natural Resources

- **Purpose:** Supports development of outdoor recreation facilities
  - Funds can be used for outdoor recreation development meeting priorities of the State Comprehensive Outdoor Recreation Plan
- **Funding available:** \$4 million annually
  - Per project: \$30,000–\$500,000 for development, no min./max. for acquisition
  - Match: 50 percent
- **Eligible applicants:** Local governments, public recreation authorities, and limited number of school districts
- **Application deadline:** April 1 annually (recreation plans by February 1 annually)
- **More information:** [michigan.gov/dnr/buy-and-apply/grants/rec/lwcf](http://michigan.gov/dnr/buy-and-apply/grants/rec/lwcf)

# Michigan Spark Grants

## Michigan Department of Natural Resources

- **Purpose:** Create, renovate, or redevelop public outdoor recreational facilities
  - Funds can be used for planning, design, and construction of facilities on public land; must benefit communities impacted by the pandemic
- **Funding available:** \$65 million in three rounds (one in 2022 and two in 2023)
  - Per project: TBD
  - Match: No requirement
- **Eligible applicants:** Local governments, public recreation authorities, and consortiums
- **Application deadline:** Fall 2022 (TBD)
- **More information:** [michigan.gov/dnr/buy-and-apply/grants/rec/sparkgrants#auth](https://michigan.gov/dnr/buy-and-apply/grants/rec/sparkgrants#auth)

# MI-HOPE (Michigan Housing Opportunities Promoting Energy Efficiency Program)

## Michigan State Housing Development Authority (MSHDA)

- **Purpose:** Improve household energy efficiency
  - Funds can be used for interior and exterior energy efficiency repairs in owner-occupied and rental units (\$25,000 per unit)
- **Funding available:** \$10 million in first round (\$28.5 million total in three rounds)
  - Per project: \$100,000–\$1 million
  - Match: No requirement
- **Eligible applicants:** Nonprofits, local governments, and land bank authorities
- **Application deadline:** August 15, 2022
- **More information:** [michigan.gov/mshda/neighborhoods/mi-housing-opportunities-promoting-energy-efficiency-program-mi-hope](https://michigan.gov/mshda/neighborhoods/mi-housing-opportunities-promoting-energy-efficiency-program-mi-hope)

# Neighborhood Enhancement Program (Round Eight)

## Michigan State Housing Development Authority

- **Purpose:** Address specific neighborhood needs by funding housing-oriented activities to benefit low- and moderate-income neighborhoods
  - Funds can be used for housing improvements and public amenities
- **Funding available:** TBD (\$2 million in previous round)
  - Per project: \$25,000–\$75,000
  - Match: No requirement
- **Eligible applicants:** Nonprofits and local governments receiving less than \$500,000 in Community Development Block Grant funding
- **Application deadline:** Fall 2022 (TBD)
- **More information:** [michigan.gov/mshda/neighborhoods/neighborhood-enhancement](http://michigan.gov/mshda/neighborhoods/neighborhood-enhancement)

# Resilient Lakeshore Heritage Grant Program

## State Historic Preservation Office

- **Purpose:** Support heritage assets of Michigan's rural lakeshore communities
  - Funds can be used for building rehabilitation and predevelopment costs
- **Funding available:** \$750,000
  - Per project: \$30,000–\$100,000
  - Match: 10 percent
- **Eligible applicants:** Local governments, nonprofits, public entities, private owners
- **Application deadline:** September 1, 2022 (open now)
- **More information:** [miplace.org/historic-preservation/programs-and-services/lakeshore-heritage-grant/](https://miplace.org/historic-preservation/programs-and-services/lakeshore-heritage-grant/)

# Michigan Arts and Culture Council Grants

## Michigan Economic Development Corporation

- **Purpose:** Support arts and cultural organization operations, capital improvements, leadership development, arts in education, and regranting programs
- **Funding available:** Varies
  - Per project: Varies
  - Match: Varies
- **Eligible applicants:** Arts and cultural organizations, nonprofits, local governments, and K-12 schools
- **Application deadlines:** Vary, upcoming deadlines August 3, 2022
- **More information:** [michiganbusiness.org/industries/macc/macc-grants/](http://michiganbusiness.org/industries/macc/macc-grants/)

# Environmental Grants

## Michigan Department of Environment, Great Lakes, and Energy

- **Purpose:** Support clean water, brownfield cleanup, coastal planning and construction, pollution prevention, invasive species, recycling, scrap tire cleanup, and more
- **Funding available:** Varies
  - Per project: Varies
  - Match: Varies
- **Eligible applicants:** Local governments, public water utilities, nonprofits, and higher-education institutions
- **Application deadlines:** Vary
- **More information:** [michigan.gov/eble/regulatory-assistance/grants-and-financing](http://michigan.gov/eble/regulatory-assistance/grants-and-financing)

# State Revolving Funds

## Michigan Department of Environment, Great Lakes, and Energy

- **Purpose:** Low-interest revolving loan funds for clean water and drinking water infrastructure projects
- **Funding available:** \$881 million for clean water, \$256.5 million for drinking water
  - Per project: Varies
  - Match: N/A
- **Eligible applicants:** Local governments and public utilities
- **Application deadlines:** Intent to apply November 1, 2022
- **More information:** [michigan.gov/egle/regulatory-assistance/grants-and-financing/clean-water-state-revolving-fund](https://michigan.gov/egle/regulatory-assistance/grants-and-financing/clean-water-state-revolving-fund)

# Transportation Grants

## Michigan Department of Transportation

- **Purpose:** Support public transit agencies, freight, local bridges, rural roads, small urban areas, safe routes to schools, transportation alternatives (e.g., streetscapes), and economic development
- **Funding available:** Varies
  - Per project: Varies
  - Match: Varies
- **Eligible applicants:** Public transportation agencies, local governments, and private companies
- **Application deadlines:** Vary
- **More information:** [michigan.gov/mdot/programs/grant-programs](http://michigan.gov/mdot/programs/grant-programs)

# Additional and Forthcoming Opportunities

- MSHDA: Housing and community development fund (\$50 million)
- MSHDA: Missing middle gap program (\$50 million)
- DNR: [Michigan Boating Pumpout Grants](#) (\$200,000 annually)
- DNR: [Community Forestry Grants](#) (\$125,000 annually), September 1, 2022, deadline
- FY 2023 state budget
  - \$50 million for nonprofit relief grants
  - \$75 million for community development financial institutions (CDFIs)
  - \$75 million for Blight Elimination Program
  - Extensive [line-item appropriations](#)

# Federal Funding

# Safe Streets and Roads for All

## U.S. Department of Transportation

- **Purpose:** Supports the implementation of local safety initiatives to prevent death and serious injury on roads and streets
  - Funding for action plans and implementation plans
- **Funding available:** \$1 billion in FY 2022 (\$5 billion total)
  - Per project: \$200,000–\$1 million for action plans, \$3 million–\$50 million for implementation
  - Match: 20 percent
- **Eligible applicants:** Metropolitan planning organizations, local and state governments, federally recognized tribal governments
- **Application deadline:** September 15, 2022
- **More information:** [transportation.gov/grants/SS4A](https://transportation.gov/grants/SS4A)

# Habitat Restoration and Coastal Resilience

## National Oceanic and Atmospheric Administration

- **Purpose:** Supports transformational projects that restore marine, estuarine, coastal, or Great Lakes ecosystems
  - Focus on productive fisheries, ecosystem resilience, habitat restoration, resilience to climate hazards, and benefitting underserved communities
- **Funding available:** \$85 million in FY 2022 (\$170 million total)
  - Per project: \$1 million–\$15 million, awards likely \$3 million–\$8 million
  - Match: Not required
- **Eligible applicants:** Higher-education institutions, nonprofits, commercial entities, local and state governments, federally recognized tribal governments
- **Application deadline:** September 15, 2022
- **More information:** [fisheries.noaa.gov/grant/transformational-habitat-restoration-and-coastal-resilience-grants](https://fisheries.noaa.gov/grant/transformational-habitat-restoration-and-coastal-resilience-grants)

# Youth Engagement, Education, and Employment

## Department of the Interior, Fish and Wildlife Service

- **Purpose:** Supports work and educational opportunities for youth in the areas of natural and cultural resource conservation, development, and scientific research
  - Allows for a variety of internship, fellowship, youth, and related employment programs to develop skills and hands-on experiences
- **Funding available:** \$15 million
  - Per project: \$2,000–\$2 million
  - Match: 25 percent
- **Eligible applicants:** Higher-education institutions, nonprofits, local and state governments, federally recognized tribal governments
- **Application deadline:** September 15, 2022
- **More information:** [grants.gov/web/grants/view-opportunity.html?opportunityId=336983](https://grants.gov/web/grants/view-opportunity.html?opportunityId=336983)

# Infrastructure Capacity Building Challenge Grants

## National Endowment for the Humanities

- **Purpose:** Supports the design, purchase, construction, restoration, or renovation of facilities for humanities activities
  - Funds can be used for both physical (e.g., buildings) and digital infrastructure
- **Funding available:** \$6.5 million
  - Per project: Up to \$1 million
  - Match: Sliding scale from 100 percent to 400 percent (1:1 to 4:1)
- **Eligible applicants:** Higher-education institutions, nonprofits, local and state governments, federally recognized tribal governments
- **Application deadline:** October 5, 2022 (optional draft August 17, 2022)
- **More information:** [neh.gov/grants/preservation/infrastructure-and-capacity-building-challenge-grants](https://neh.gov/grants/preservation/infrastructure-and-capacity-building-challenge-grants)

# On-farm Conservation Innovation Trials

## U.S. Department of Agriculture

- **Purpose:** Stimulate the adoption and evaluation of innovative conservation approaches in partnership with agricultural producers
  - Priorities include irrigation management technologies, climate-smart agricultural solutions, nutrient management, and soil health
- **Funding available:** \$25 million
  - Per project: \$250,000–\$5,000,000
  - Match: 25 percent
- **Eligible applicants:** Higher-education institutions, nonprofits, local and state governments, federally recognized tribal governments, businesses
- **Application deadline:** September 22, 2022
- **More information:**  
[nrcs.usda.gov/wps/portal/nrcs/main/national/programs/financial/cig/](http://nrcs.usda.gov/wps/portal/nrcs/main/national/programs/financial/cig/)

# Grant Readiness

# Thinking Strategically

## Identify the need

- Strategic plans
- Capital improvement programs
- Master plans, parks/rec. plans, etc.

## Identify funding opportunities

- State
- Federal
- Philanthropy
- Local/regional
- National

## Work with partners

- Community
- Local government
- Nonprofits
- Coalitions

Program requirements

# Go/No-go Checklist

- Does the grant advance an existing strategy or priorities?
- Does your organization have the capacity to implement/manage grant activities and reporting requirements?
- Does your organization have supporting materials readily available?
- Do you have enough time to put together a complete application?
- Is the project competitive?
- Do you have a plan for sustaining programming beyond the grant period?
- **Pro tip:** The decision to not apply can be just as important as deciding to apply.

# Partnership Development

- Strong applications provide evidence of existing partnerships
- Engage with potential partners early and often
- Identify the most appropriate lead applicant—it might not always be your organization
- Ensure that partnerships are formalized through memoranda of understanding
  - Financial commitments and match funds
  - Programmatic roles and responsibilities
  - Lead grantee responsibilities
- **Pro tip:** Work with partners that can complement skills and capacity

# Reporting and Compliance

- Federal funding often requires awardees to meet Uniform Guidance ([2 CFR 200](#)), which has requirements on monitoring, procurement, allowable costs, financial controls, and more
  - State funding via federal pass-through funds will have the same requirements
- State programs funded with other state funds typically have different, but less burdensome, requirements
- **Pro tip:** Look at the program requirements BEFORE applying

# Successful Projects and Programs

- Shovel or concept ready
- Demonstrated outcomes/return on investment
- Long-term impact
- Leverage other funding
- Based on partnerships

# Resources and Support

# Grants.gov

The screenshot shows the Grants.gov search interface. At the top, there's a navigation bar with links for HOME, LEARN GRANTS, SEARCH GRANTS (which is currently selected), APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. The top right features links for HELP, REGISTER, and LOGIN, along with a search bar and a GO button.

The main content area is titled "SEARCH GRANTS". It includes a "BASIC SEARCH CRITERIA" section with fields for Keyword(s), Opportunity Number, and CFDA, each with a clear button. A "SEARCH" button is located below these fields. To the right, there are links for "Search Tips" and "Export Detailed Data", and a "Save Search" button.

Below the search criteria, there are two filter sections: "OPPORTUNITY STATUS" and "FUNDING INSTRUMENT TYPE". The "OPPORTUNITY STATUS" section contains checkboxes for Forecasted (375), Posted (2,201), Closed (5,214), and Archived (61,499). The "FUNDING INSTRUMENT TYPE" section contains checkboxes for All Funding Instruments, Cooperative Agreement (981), Grant (1,755), Other (152), and Procurement Contract (46).

The central part of the page displays a table of "1 - 25 OF 2576 MATCHING RESULTS". The table has columns for Opportunity Number, Opportunity Title, Agency, Opportunity Status, Posted Date, and Close Date. The first few rows show:

Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date	Close Date
ND-NOFO-22-104	Diversity Roadshow	DOS-IND	Posted	07/25/2022	08/29/2022
OPAPDFY22010	American Palestinian Arts, Culture, and Sports Initiative	DOS-JER	Posted	07/25/2022	08/22/2022
OPAPDFY22012	English Language for Global Access (EL4GA)	DOS-JER	Posted	07/25/2022	08/22/2022
G22AS00416	Cooperative Agreement for CESU-affiliated Partner with Great Basin Cooperative Ecosystem Studies Unit	DOI-USGS1	Posted	07/25/2022	08/25/2022
OPAPDFY22011	FY22 American English and Culture Conversation for Adults Initiative (aka: "FY22 Access for Adults")	DOS-JER	Posted	07/25/2022	08/22/2022
G22AS00417	Cooperative Agreement for CESU-affiliated Partner with Piedmont - South Atlantic Coast Cooperative Ecosystem Studies Unit	DOI-USGS1	Posted	07/25/2022	08/25/2022

[grants.gov](#)





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RESULTS  
FOR AMERICA

## The Local Infrastructure Hub Advantage

The Local Infrastructure Hub is a national program designed to connect cities and towns with the resources and expert advice they need to access federal infrastructure funding in order to drive local progress, improve communities, and deliver results for residents.



### Events & exclusive learning opportunities

Find out more about exclusive webinars and support available from Local Infrastructure Hub partners and experts.

EVENTS



### What's available to cities in BIL

The Bipartisan Infrastructure Law consists of nearly 400 funding opportunities. Here you can find up-to-the moment information about how to apply for these programs to enable your city to win funding and drive positive outcomes for your residents.

FUNDING



### What you need to know to win

Find articles and resources for city leaders and communities looking for support to leverage the \$1 trillion Bipartisan Infrastructure Law.

RESOURCES

[infrastructure.org](http://infrastructure.org)

PSC



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# National Association of Counties

## Bipartisan Infrastructure Law/Infrastructure Investment and Jobs Act Guide

### ► Open Notices of Funding

Filter		Sort		...	
<b>Bridge Investment Program</b> FY 2022 AVAILABLE AMOUNT <b>\$2.36 billion</b> AGENCY <a href="#">U.S. Department of Transportation</a> SUB-AGENCY <a href="#">Federal Highway Administration</a>  DESCRIPTION Provides funding projects to replace, rehabilitate, preserve, or protect one or more bridges on the National Bridge Inventory, as well ...  SPECIAL ELIGIBILITY REQUIREMENTS DEADLINES VARY: <ul style="list-style-type: none"><li>- Planning applications must be submitted by 11:59 PM ET on July 25, 2022...</li></ul> NOTICE OF FUNDING OPPORTUNITY <a href="#">Notice of Funding Opportunity</a>  DEADLINE TO APPLY 7/25/2022	<b>Pilot Program for Transit-O...</b> FY 2022 AVAILABLE AMOUNT <b>\$13 million</b> AGENCY <a href="#">U.S. Department of Transportation</a> SUB-AGENCY <a href="#">Federal Transit Administration</a>  DESCRIPTION Provides funding for efforts associated with eligible transit projects, including site-specific planning, for which a sponsor is ...  SPECIAL ELIGIBILITY REQUIREMENTS Projects must meet certain requirements	<b>Clean School Bus Program</b> FY 2022 AVAILABLE AMOUNT <b>\$500 million</b> AGENCY <a href="#">U.S. Environmental Protection Agency</a> SUB-AGENCY -  DESCRIPTION Provides grants in the form of a rebate to state and local government entities to purchase and/or replace school buses that a...	<b>Enhancing Fish Passage an...</b> FY 2022 AVAILABLE AMOUNT <b>\$80 million</b> AGENCY <a href="#">U.S. Department of Commerce</a> SUB-AGENCY <a href="#">National Oceanic and Atmospheric Administration</a>  DESCRIPTION Provides funding and technical assistance for restoration projects that ensure fish have access to high-quality habitat  SPECIAL ELIGIBILITY REQUIREMENTS 15% of grants must go to tribes	<b>Passenger Ferry Grant Pro...</b> FY 2022 AVAILABLE AMOUNT <b>\$30 million</b> AGENCY <a href="#">U.S. Department of Transportation</a> SUB-AGENCY <a href="#">Federal Transit Administration</a>  DESCRIPTION Provides competitive funding for projects that support passenger ferry systems in urbanized areas  SPECIAL ELIGIBILITY REQUIREMENTS Must be designated recipients or eligible direct recipients of Section 5307 funds and operate a public ferry system in an urbanized area  NOTICE OF FUNDING OPPORTUNITY <a href="#">Notice of Funding Opportunity</a>  DEADLINE TO APPLY 8/15/2022	<b>Transformational Habitat R...</b> FY 2022 AVAILABLE AMOUNT <b>\$85 million</b> AGENCY <a href="#">U.S. Department of Commerce</a> SUB-AGENCY <a href="#">National Oceanic and Atmospheric Administration</a>  DESCRIPTION Provides funding to support transformational projects that restore marine, estuarine, coastal, or Great Lakes ecosystems, using ...  SPECIAL ELIGIBILITY REQUIREMENTS -  NOTICE OF FUNDING OPPORTUNITY <a href="#">Notice of Funding Opportunity</a>  DEADLINE TO APPLY 9/6/2022

[naco.org](http://naco.org)



# U.S. Department of Transportation

 U.S. Department of Transportation ABOUT DOT ▾ PRIORITIES ▾ CONNECT ▾ Q f t i in M

## WHAT DO YOU WANT TO DO?



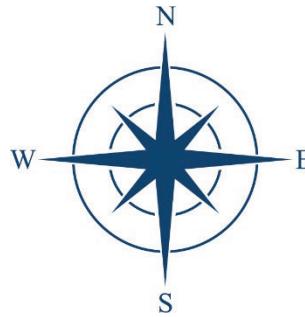
**Apply for DOT Grants**  
Resources to help understand the federal grant-making process and key federal requirements



**Find Technical Assistance Resources**  
Resources available to public agencies and other transportation stakeholders



**Learn About the Bipartisan Infrastructure Law**  
Information to help access BIL funding programs



## MI WATER NAVIGATOR

WATER INFRASTRUCTURE HELPDESK



*In Partnership with:*



The MI Water Navigator Helpdesk is a free resource available to municipalities and utilities to navigate and apply for state and federal water infrastructure funding.

Communities that qualify as disadvantaged or overburdened are eligible for free technical assistance for start-to-finish funding application submission.

Contact the Helpdesk at: [www.miwaternavigator.org](http://www.miwaternavigator.org)

 We love where you live.



# Other Resources

- Visit the funding pages of state departments
- Review the [regional project dashboard](#) and identify possible partners
- Connect with grant writers

# Questions and Discussion



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